

FRUIT2050,

The new European event
for fruit production at SIVAL!

16TH AND 17TH JANUARY 2018, ANGERS - FRANCE

Fruit 2050 is a brand-new event taking place **in the heart of SIVAL**, an international trade fair for specialist fruit and vegetable production **from 16th - 18th January** in the Parc des Expositions d'Angers (Angers Exhibition Centre).

Dedicated to **professionals in the European fruit industry**, this forward-looking meeting will address the challenges of the fruit production of tomorrow, via three key events.



VEGEPOLYS GIS FRUITS - SYMPOSIUM

Tuesday 16th January, 14:30 - 17:30
At SIVAL, Angers Exhibition Centre

« Orchards, beneficial for the environment?
#water #soil #carbon #inputs
Where is the R&D? »

- With a group of **international speakers**, this event will firstly display various **new techniques** to improve resource management for water, soil, carbon and farm inputs.
- Continue the debate with our panel discussion, including **researchers, manufacturers, experimenters and producers**.



INTERFEL - PUBLIC DEBATE

Tuesday 16th January at 19:00
Greniers Saint-Jean, Angers

- This evening event is open to the public, and will welcome **purchasing advisors and influencers** to discuss food and the environment.
- Stay after the debate for a cocktail and dinner reception, based on fruit and vegetables.



Ctifl - FRUIT PRODUCTION FORUM

Wednesday 17th January, 09:30 - 12:30
at SIVAL, Angers Exhibition Centre

« Apples:
How to produce them differently to respond to market demands? »

- Organised by **Ctifl**, the Fruit Production Forum is designed with farmers in mind.
- The programme includes an overview of strategic approaches for farmers and a presentation of **future scenarios for the industry**.



Use Fruit 2050 to organise your own event!

Fruit industry professionals, do you want to benefit from Fruit 2050 to gather together your partners and host a meeting, seminar or conference? SIVAL has rooms **available at the centre of the SIVAL trade fair for your use**, either before, during or after the fair. **For more information, email: a.gousse@angers-expo-congres.com**