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P30: EU FRUIT NETWORK - A new HORIZON 2020 project

Audrius Sasnauskas, Dalia Gelvonauskienė, Vidmantas Bendokas, Marina Rubinskienė, Alma Valiuškaitė, Giedrė Samuolienė

Institute of Horticulture, Lithuanian Research Centre for Agriculture and Forestry. E-mail: a.sasnauskas@lsdi.lt

The European Fruit Network (EUFRUIT) includes 12 countries focussed on 4 thematic areas of critical for the competiveness and innovation potential of the European Fruit sector: a) new cultivar development and evaluation; b) minimise residues on fruit and the environment;c) optimising storage and fruit quality; d) sustainable production systems. EUFRUIT will coordinate and support innovation through developing a framework for relevant stakeholders and it will establish a systematic approach for knowledge gathering and dissemination. The physiological, biochemical, genetical, plant protection and technological insides will be evaluated in regard to vegetative and reproductive responses to fruit quality and sustainable production. The European fruit sector will create both for the industry with respect to competitiveness, sustainability and efficiency and society through ensuring the security and safety of fruit; underpinning human health and wellbeing.

The knowledge about novel methods, technologies, the best practices and growing strategies will be introduced to growers and society in our country and in Europe.